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SilMan Construction Changes Name to SilMan Industries

New name and rebranding reveal structural innovations and continued growth

San Leandro, Calif.: As of April 1, 2019, SilMan Construction has changed their name to SilMan Industries, reflecting the continued evolution of their internal operations and expanded diversity of markets served. The rebranding reveals a three-division structure and communicates SilMan's increased competitiveness based on performance efficiencies and collaborative culture. The vision behind the re-brand is expressed by their new mission statement, "Building a Community of Value." ([View video version of this release here.](#))

According to Tom Mangin, co-founder of the company, the original name no longer represents the business model that has evolved since launching the enterprise in 2008. Co-founder Rick Silva echoed this insight, saying "We anticipate that our focus on expanding in-house proficiencies will be a primary driver of future growth."

SilMan is organized in three areas of operations: General Construction, Logistics/Material Handling and Site Services. Their unique contributions to the industrial space are a flat accountability hierarchy and their depth of self-performance. Moreover, the company does not employ job titles. Rather, roles are defined by the phase of projects that each team member's skills are deployed. ([See the Team SilMan webpage.](#))

David Rebata, leader of the SilMan Logistics Division, has enthusiastically embraced the change. "The new brand formulations allow our logistics team to engage as a custom solutions provider, while leveraging the in-house resources of our construction division on the execution side," he said. "This synergy, and the corresponding value added for clients, is a core differentiator for SilMan," Rebata added.

Key industries served by SilMan Industries include, Automotive, Distribution/Fulfillment, Apparel, Manufacturing, Food and Beverage and Public Works. [Follow this link](#) for a partial list of SilMan clientele.

The re-branding of physical and digital properties has already begun, including a new website. In addition, SilMan will launch a year-long multichannel brand awareness campaign, beginning spring of 2019.

About SilMan: SilMan Industries is headquartered in San Leandro, Calif., with offices in Tupelo, Miss., Bardstown, Ky. and Decatur, Ala., along with a senior logistics planning and execution team based in Nashville, Tenn. The firm is active in 27 states, and employs over 150 team members. SilMan was founded in 2008 and provides integrated solutions in the Industrial, Manufacturing, Distribution and Public Works sectors. For more information, please visit www.silmanindustries.com.

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